

ANGGI SAPUTRA

Data Analyst & Business Developer



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Hello, I'm Putra

I'm a Junior Data Analyst with almost 2 years of experience in working with data. I have work experience as a **Data Analyst & Webinar Coordinator** at the **Indonesia ISO Expert Association** during college for 1.3 years and project experience in **Digital Branding & Online Presence Development** of my brother's business. The business has now achieved success in **increasing networking**. My work experience in direct contact with various stakeholders, I have good communication skills and can bridge business needs with the right data solutions. I'm proficient in using software such as Adobe for graphic design, WordPress CMS for website development & SEO, as well as Microsoft Office and Power BI for data analysis.

EDUCATION

Bachelor of Computer Science - Information Systems Bung Karno University (2018 - 2023) GPA : 3.34. Thesis Title: Design and creation of an Android-based financial management information system at APPEL SPECIALIST REPAIR. Scientific journals: [Android-based Financial Management System at Appel Specialist Repair](#). My competence and organizational experience during college I was active in the activities of **UKM Entrepreneurship Development Potential** and had received a **KBMI program scholarship from the Ministry of Education and Culture (Kemendikbud)** and I was also actively involved in BEM faculty activities in seminars as an event division committee.

WORK EXPERIENCE

Data Analyst & Webinar Coordinator - Indonesia ISO Expert Association (May 2022 - August 2023) As a Webinar Coordinator and Data Analyst, I oversee data management and analysis for webinar events and membership administration. My responsibilities include creating promotional materials like event flyers, executing marketing strategies for webinars, and managing the registration process. I handle a membership database of over 1,000 members, ensuring seamless participant management. Additionally, I create certificates for participants, moderators, and speakers. A key aspect of my role involves analyzing event data to extract insights, which I compile into detailed reports that inform the planning and execution of future events.

PROJECT EXPERIENCE

Branding & Integrasi Online - Appel Specialist Repair. In this project experience I helping my brother's business by creating business branding, company profile, Google My Business registration, Google Maps, and integration of the business into Google Analytics. This has **increased** my brother's **business network**. Currently the business has ±300 transactions per month obtained from the online integration, which previously only relied on customers to come to the store. The visibility of my brother's business can be found through [Google Maps](#) or search engines with the name [Appel Specialist Repair](#).

INTERNSHIP EXPERIENCE

Practical Work – Vocational High School Yapisda Cisoka (November 2021). To fulfill one of the requirements for passing the practical work course. For 1 month I was given the task of designing and creating a School BKK website (to make it easier for students to apply to companies for PKL), analyzing the processes & procedures of BKK (Special Work Exchange) activities as an implementation, marketing, distribution & job placement unit for PKL students and assisting school administrative work.

SKILL

Hard Skill : Data Analyst, Digital Marketing (Design Graphic, Web Design & Development) Business Developer, Administration.

Soft Skill : Communication, Analysis, Accuracy, Time Management, Problem Solving

INTEREST

Based on my experience in **Indonesia ISO Expert Association** and helping to **develop my brother's business**. The analytical, accuracy, and time management skills that I have developed make me interested in the role of **Data Analyst and business management & development**, where I hope to contribute in designing effective business development strategies by **utilizing** the skills that I have.